The Next Round of New Top Level Domains

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Internet

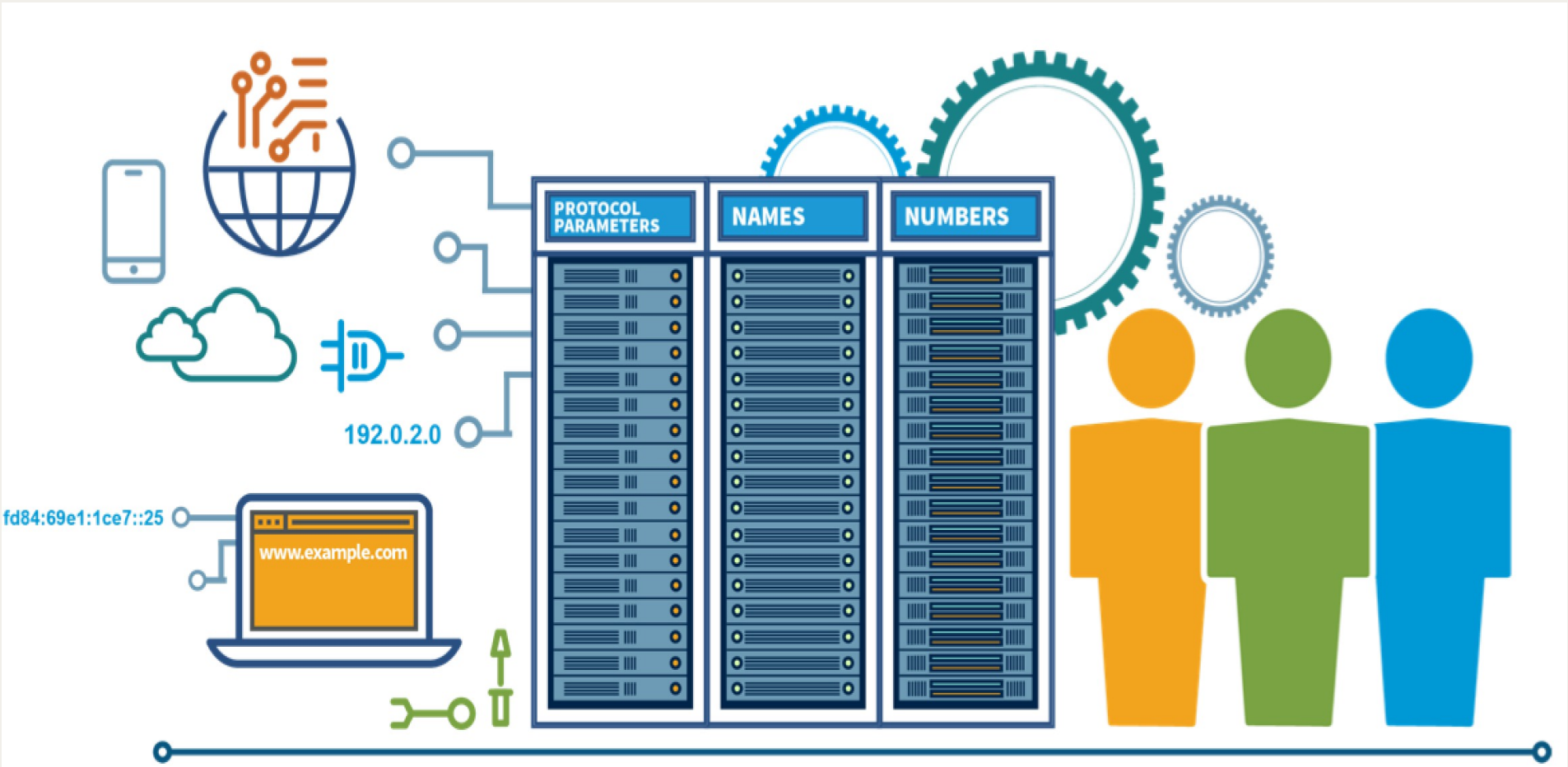
Corporation for

Assigned

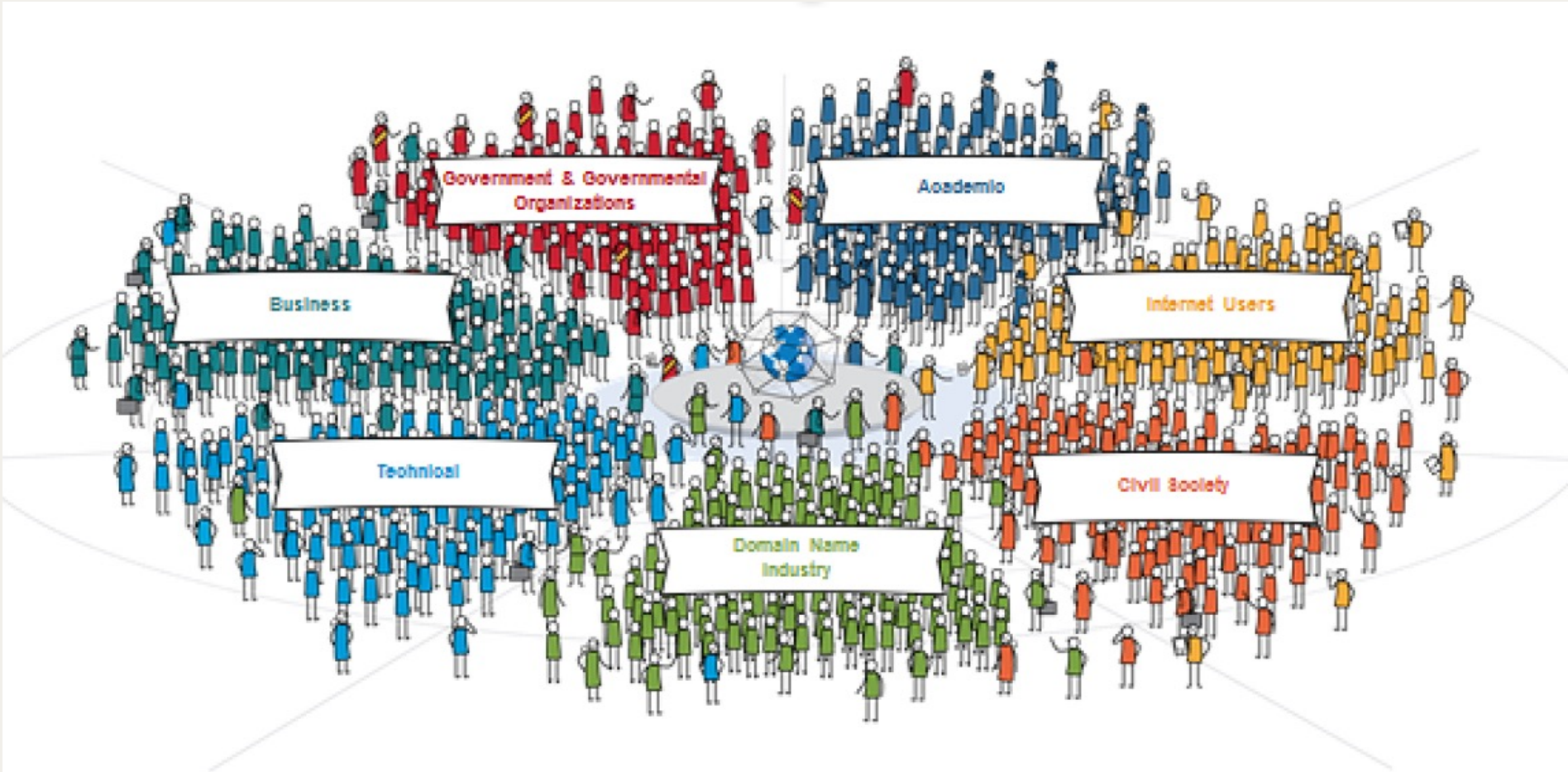
Names and

Numbers

ICANN's Functions



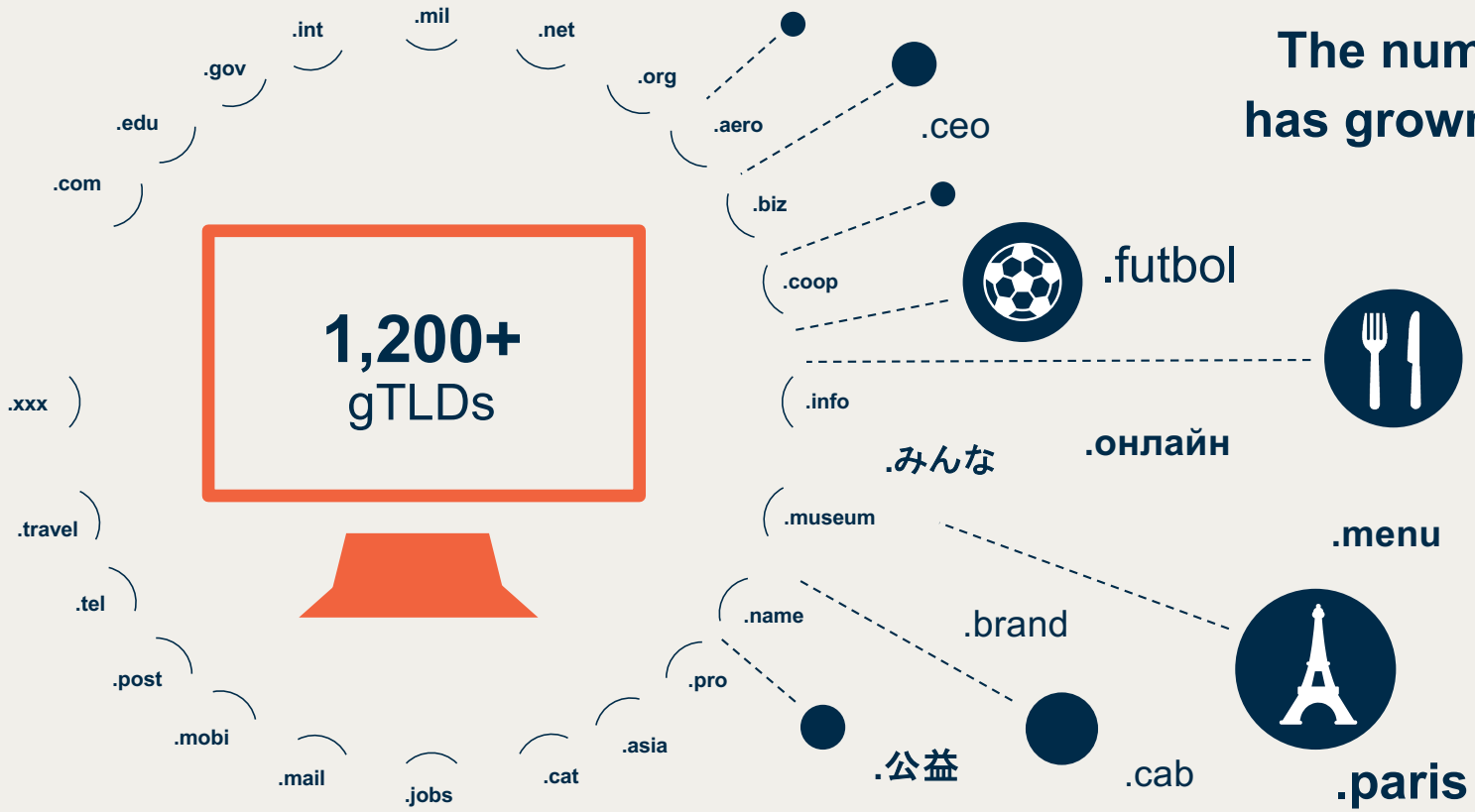
Multistakeholder Model



2012:

From 22 to…

Expansion of the DNS



The number of gTLDs has grown to over 1,200.

Categories

- Internationalised Domain Names (IDNs)
- Brands
- Community
- Geo
- Generic

Internationalised Domain Names (IDNs)

.グーグル (google)
.我爱你 (Iloveyou)
.商标 (trademark)
.购物 (shopping)
.닷넷 (net)
.онлайн (online)

Brands

.gucci
.bmw
.audi
.lamborghini
.google
.calvinklein
.apple
.canon
.chanel
.lidl
.barclays
.microsoft

Community

.catholic (.католик; .كاثوليك; .天主教)
.swiss
.tatar

Geo

.wien
.tirol
.berlin
.boston
.budapest
.nyc
.london
.paris
.sydney
.tokyo

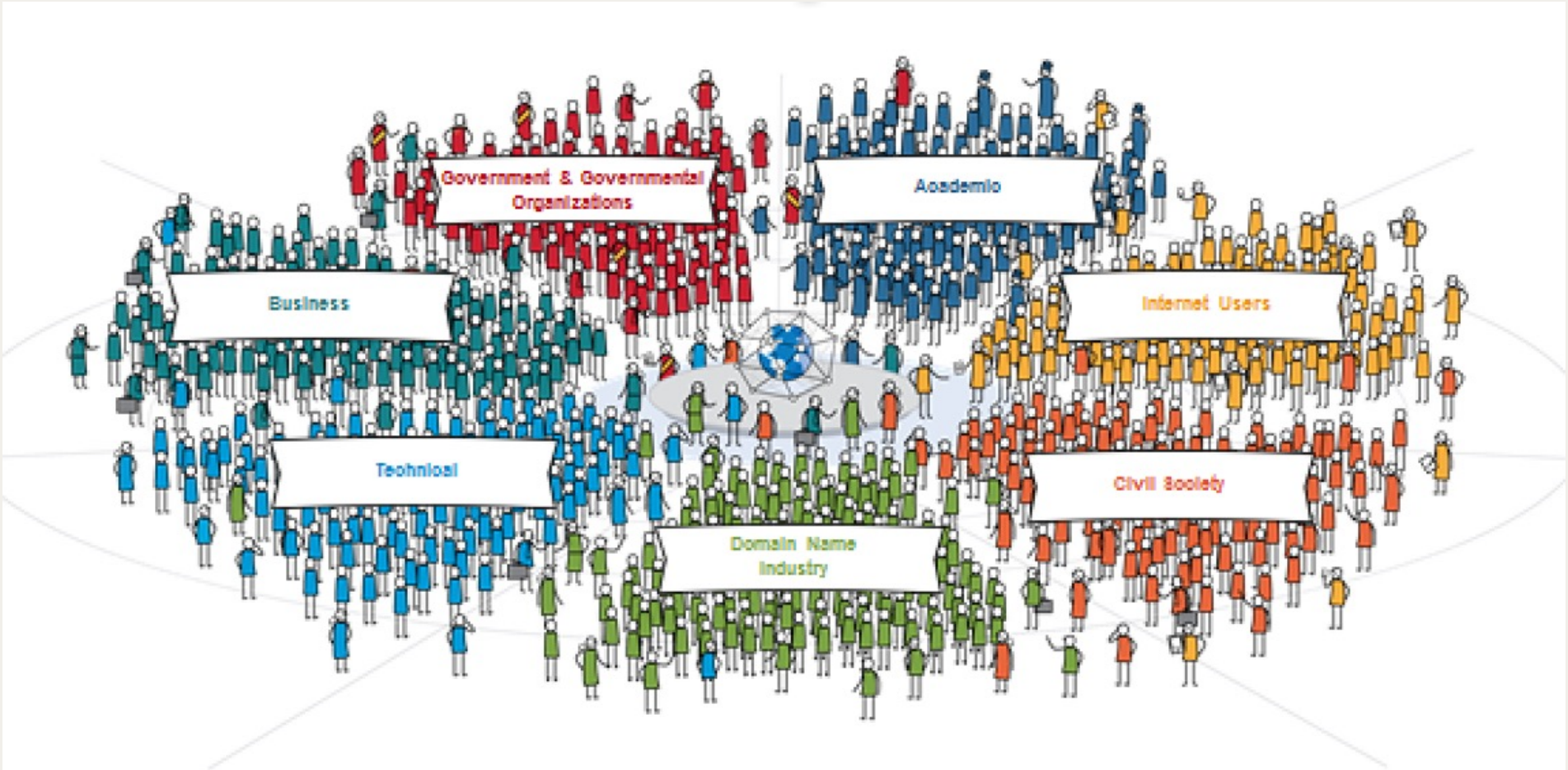
Generic

.coffee
.wtf
.baby
.lawyer
.sucks
.buy
.shop
.doctor
.tennis
.sexy
.guru
.you

NEW gTLD PROGRAM: NEXT ROUND

The New gTLD Program: Next Round

Multistakeholder Community



Why?

- Incorporated into ICANN's founding documents
- Increase choice and competition
- Remove existing limitations to latin-script gTLDs
- Build trust in and awareness of a brand
- Serve diverse cultural, geographic, language, and professional communities.
- Provide communities and organizations opportunity to create their own space online.

Maybe?...

.славаукраїні

.kyiv/.київ

.roshen

.борщ

Becoming a Registry Operator

Applying for a gTLD means you are applying to operate a piece of the Internet (a registry).

A registry supports all the domains registered under a particular gTLD.

A Registry Operator:

- Sets the requirements for the gTLD.
- Determines which second-level domains (the characters to the left of the dot) can be registered, and by whom.

Financial and Technical Considerations

New gTLD Program: Next Round expected evaluation fee: **US $227,000**

In addition to:

+ Standard operational fees included in the Registry Agreement signed with ICANN
+ Ongoing financial and technical obligations

*Fees subject to change

**Exceptions may apply for eligible applicants

!

Applying for a new gTLD requires significant financial and technical resources.

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All new gTLD applicants must be able to demonstrate the operational, technical, and financial capacities necessary to operate a registry and comply with contractual requirements.

Responsibilities of Registry Operators

Registry operators:

- Maintain master database of all domain names registered in the TLD.
- Generate the "zone file" that allows computers to route Internet traffic to and from TLDs anywhere in the world.

Responsibilities include:

- Manage requirements detailed in the Registry Agreement and ICANN policies.
- Convert domain names into IP addresses to enable routing of Internet traffic.
- Operate the technical aspects of the TLD.

Timeline

ASP application submission period opens
ASP application submission period closes
gTLD application submission period opens
gTLD application submission period closes
RSP Pre-Evaluation application submission period opens
RSP Pre-Evaluation application submission period closes
RSP Evaluation application submission period opens
RSP Evaluation application submission period closes
19 Nov. 2024
20 May 2025
19 Nov. 2025
Q2 2026
Q3 2026

How to Apply for your Top Level Domain

- **Secure a technical partner:** Either establish your own registry or select an RSP
- **Apply online:** Submit your application through the TLD Application Management System (TAMS)
- **Pay the evaluation fee:** $227,000.

The application window is expected to last 12-15 weeks

New gTLD Program: Next Round Resources

- New gTLD Program: Next Round website: https://newgtldprogram.icann.org/
- Frequently Asked Questions (FAQs)
- Program News and Announcements
- Email list for Central Europe & Baltics: ceb-join@icann.org
- ICANN Engagement Calendar
- ICANN News Subscription link

One World, One Internet

gTLD

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